

## Become MICF2016's Supporting Partner and profit from extra visibility!

		PACKAGES & PRICES (RM)		
No	What MICF Offers	Early Bird Package (Payment Latest by 9/9/2016)	Regular Package (Payment Latest by 31/10/2016)	Supporting Partner (Payment Latest by 30/9/2016)
1.	Booth: Standard CORNER shell scheme 3m x 3m (just carpet area, no shell scheme, less RM200)	3,200.00	3,500.00	5,000.00
ADDITIONAL PROMOTIONS (OPTIONAL)				
2.	Brand Promotion via MICF Social Media Presence (maximum ad size 1200 pixel x 900 pixel)	0.00	0.00	0.00
3.	Company Logo on MICF.MY and MICF.TV websites	200.00	200.00	0.00
4.	2-min video interview recording for MICF.TV & continuously played around the venue on event day	800.00	800.00	0.00
5.	MICF & Exclusive Exhibitor Paid Social Media Campaign (maximum ad size 1200 pixel x 900 pixel)	300.00	300.00	0.00
6.	Company Logo on Main Stage Backdrop and Entrance Arch	500.00	500.00	0.00
7.	One 30-min slot on MICF Main Stage	350.00	350.00	0.00
8.	Company Logo printed on MICF flyers & brochures	500.00	500.00	0.00
9.	Full Page advertisement on MICF 2016 Event Booklet (Attached to Pa&Ma December 2016 Issue Magazine distributed 1st week of November)	2,000.00	2,000.00	1,000.00
10.	Half Page advertisement on MICF 2016 Event Booklet (Attached to Pa&Ma December 2016 Issue Magazine distributed 1st week of November)	1,200.00	1,200.00	600.00
<b>TOTAL MAXIMUM INVESTMENT (RM)</b>		<b>9,050.00</b>	<b>9,350.00</b>	<b>6,600.00</b>

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